

Architectural and Real Estate Augmented Reality Solutions for Mobile





arworks
Smartphone Applications

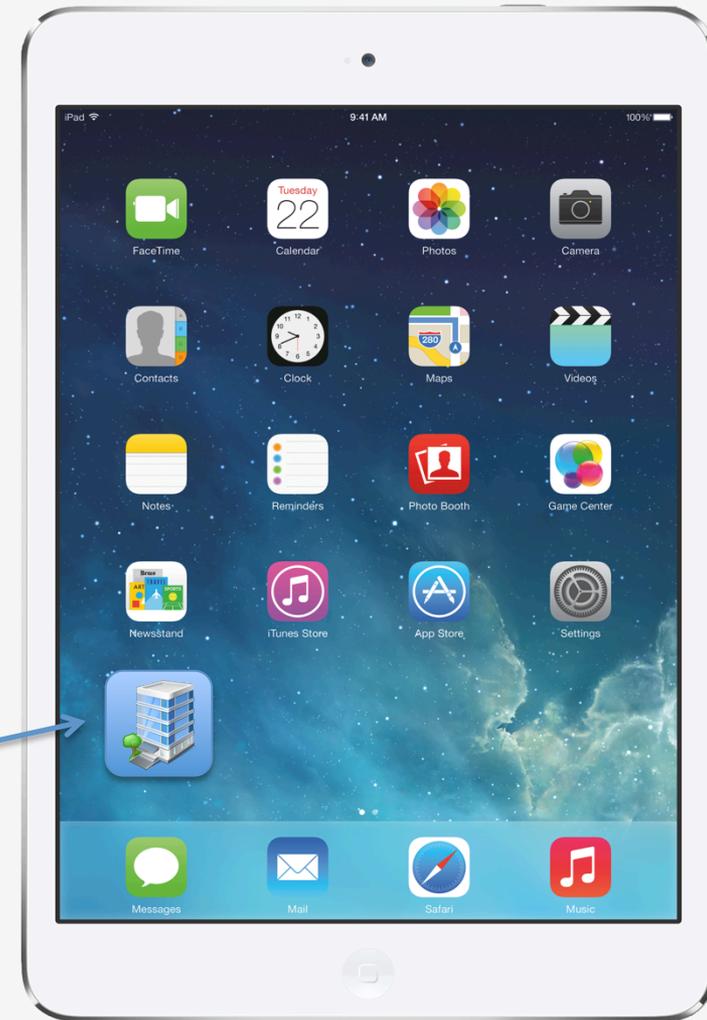
Foreword

Leading architectural firms should use the latest innovative technologies to present their concepts to clients:

Augmented Reality based
Mobile Apps



Project App



Examples of Architecture AR Apps

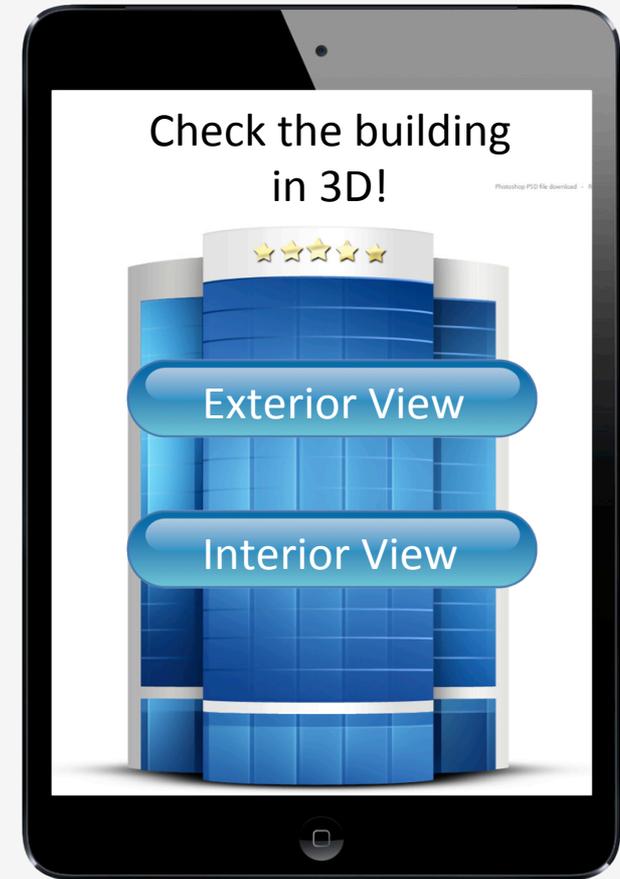
We've prepared a screen capture video showreel of the best AR apps around the world. Please, find it on this link:

<http://www.arworks.com/en/augmented-reality-in-the-real-estate-sector/>



Augmented Reality App Types

- Marker based AR
 - The building model appears on a print
 - the bigger the print, the bigger the building
 - Ideal for to show the Exterior
 - Used on sales meetings, exhibitions
- 360 Pano AR
 - Placing the customer in the middle of the planned building – he can look and walk around within the 3D model of the building with his tablet.
 - Ideal for Interior view

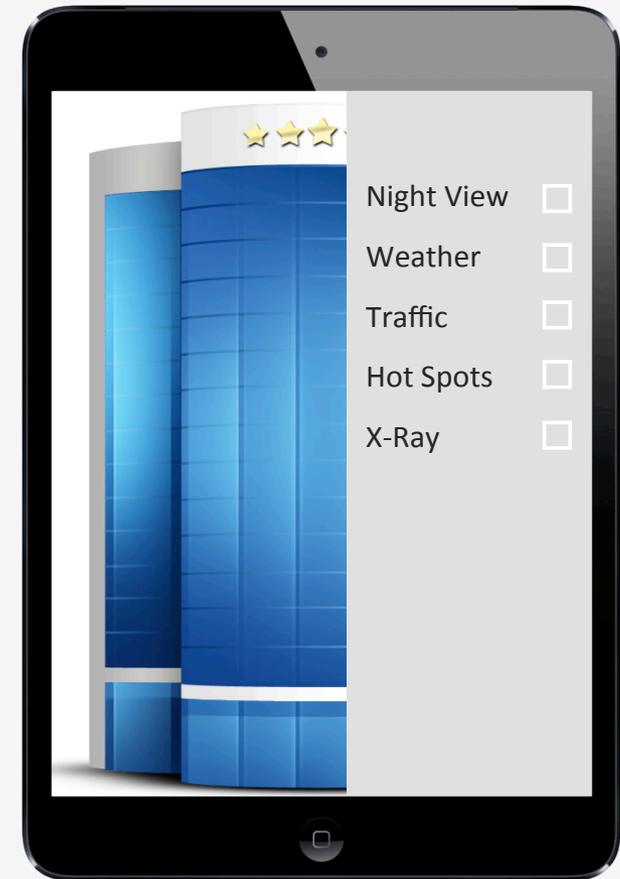


Both can run on company's devices
or on clients' devices

Additional animations, features

The 3D model of the building can be enriched with the following features, as layers, which can be switched on and off.

- Night view - lights
- Weather – clouds, sun
- Traffic – cars, buses
- Hot Spots – with Info
- X-Ray View – see through Walls
- Tours – 3d pre-recorded tours
- Drive through – fly over trips



Marker Based AR App

The 3d model of a building appears on a print.

The bigger the print, the bigger the building

The user can go around or get closer to the building – like it would be really standing there

The real print

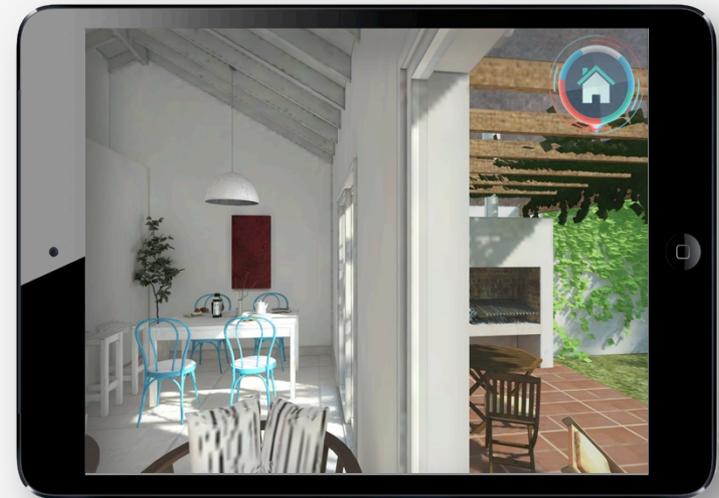
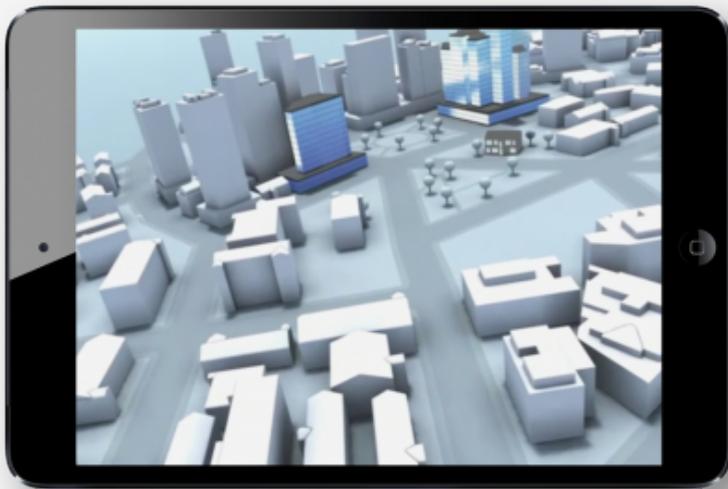


The 3D building appearing on the print



360 Pano based AR App

Placing the client in the middle of the planned building.
He can look and walk around within the 3D model of the building with his tablet as he would be really standing in it.



- Example app: [iOS App Link](#)

Sounds Interesting?

Please, contact us, so we can give you a
personalised offer:

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